



# HAWK <sup>2</sup>AND MOUSE

— LIVE ILLUSTRATION —

Services Guide 2018

[www.hawkandmouse.com](http://www.hawkandmouse.com)

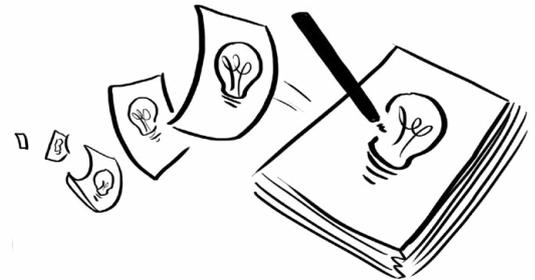
# About us

We are the creative agency that specialises in live illustration.

Where ever people are having ideas, we are there to visualise them. We harness visual communication to help teams manifest their ideas.

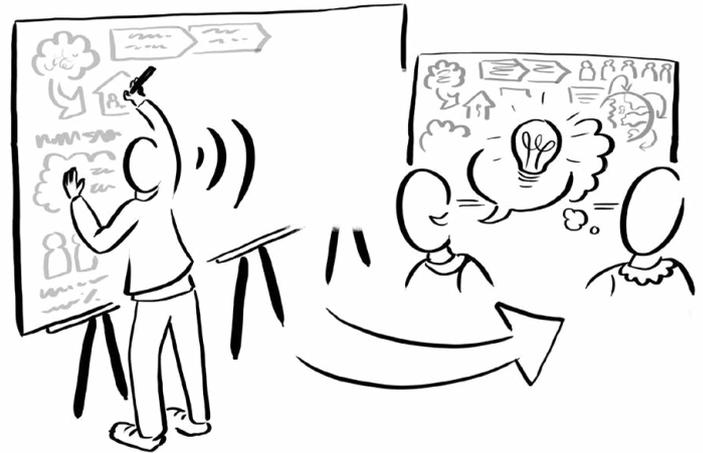
Essentially, we draw what's inside your head, providing a visual record of your discussions, thoughts and ideas. Wether you're innovating analytical tools for financial services or developing smart phones for toddlers Hawk & Mouse will translate your ideas from thoughts to images.

As a team of seasoned illustrators, we have worked across most industries gathering experience and insight into many of the challenges facing innovators and creative teams today.

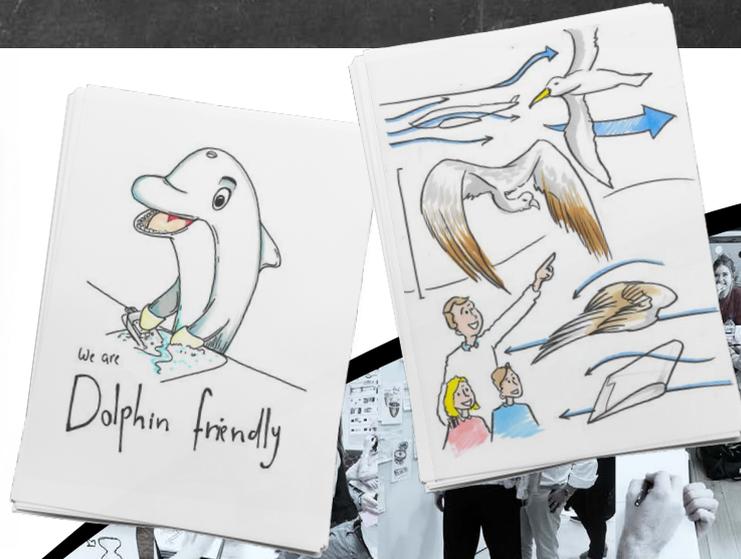


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# 1. Ideas and developmental thinking



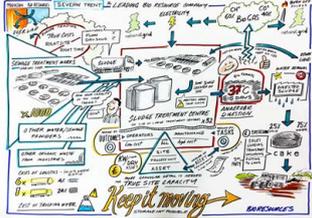
Quick drawings, often small scale and produced in situ. these are used to aid the creative process. they can be passed around the room to stimulate discussion and bring ideas to life.

These can be delivered both on A4 paper or digitally, on a tablet. We can advise on which would most suit your project or workshop.





## 2. Discussion and presentation

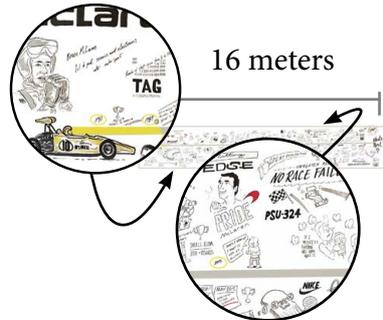


### Big picture

These are produced on A3 - A2 paper or foamboard. The aim of these pieces is to collect a larger quantity of information on one, easily digestible page. They are useful when the concept is a little more complex than a single idea or product. These pieces can be delivered within a workshop, and can be refined in post-production to help sculpt the communication of your message into the most effective manner possible.

### Rich Picture

These images are produced on our graphic wall system. This can display 1 to 4 meters of paper at a time which can be rolled laterally in order to continue the narrative of your workshop, presentation or event almost endlessly. Drawings can be added to the board throughout the day. The outcome is one huge piece that encapsulates a multitude of ideas.



# 3. Refinement

This can be a useful tool for taking ideas and concepts from their early stages to a more detailed rendering. These are low level prototypes and can be done with paper or digitally.



# 4. Video

Proven as a highly effective form of engagement. Our expert approach to videoscribing is an efficient and creative way to communicate any message.

We offer a wide variety of videographic solutions. Check out the links below to access our showreel and other examples.

Showreel

[www.hawkandmouse.com](http://www.hawkandmouse.com)

Collection

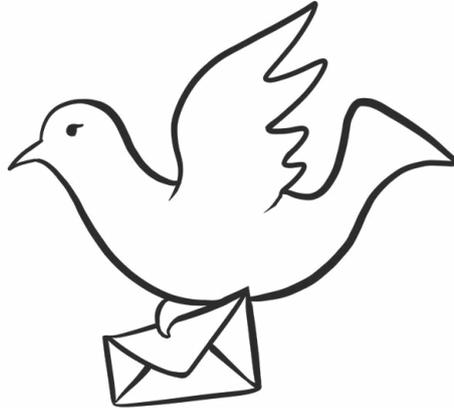
[www.vimeo.com/album/4690601](http://www.vimeo.com/album/4690601)



# 5. Bespoke Illustrations



## 6. Get in Touch



Found what you need?  
Don't hesitate to give Natalie  
(operations manager) a call or email.

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